PRODUCT DEVELOPMENT COMMITTEE

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BCCA US Beer Cans



USBC Supplement: International Cans

This section on international cans (all non-USA) includes all steel cans, early aluminums (i.e. 35cl European, 1960s Canadian 13oz and 370ml, Australian, etc.), including seamless steel.

You can access the International Section the same way you access Volumes 1 and 2. Press the International Cans picture [1] to gain entry. In this section there is a Custom Search Label under the 4 pictures to press, taking you to the International Can Search page [2]. This allows you to search by brand, country, size and

other parameters. While cans represent most of the content, Canadian breweriana—trays, tip trays, signs, etc.—can be seen by looking in the Country section under Canadatrays, Canadasigns, CanadaW (wide trays), etc.

On the Custom Search page, choose what you wish to search for. In this example we entered "corona" and pressed Search [3]. Multiple parameters can be selected with your search. The display default (on the lower right of the Can Search page) has both book page layout and spreadsheet layout (with images and pages). The Corona display [4] shows images in the display, and if you scroll down, you will see the layout with five thumbnail view images and data [5]. If you have a problem with the custom search, try pressing the search button again, and if this doesn't work, press the "clear selections" button and try again.

An enlarged view [6] of a can of interest can be obtained by clicking on an image displayed in the

original "corona" search [4] or by clicking on the image line displayed by scrolling down to the thumbnails [5]. A five-view image [7] with higher resolution of the front, back, sides and lid can be seen by clicking on the enlarged view image.

One last feature on the International Can Search page is Predefined Searches [8] (on the upper left side). This lets you browse through a number of predefined options, such as foreign gallons, pint cans, foreign flats and cones. International cans are somewhat unique, in that there

are different canning and packing histories and sizes for different countries. By searching, for example, for foreign pints, you will find cans that approximate the pint size, such as 500ml, 473ml, 15.5fl oz, etc., all in one section.

In the future, the goal is to add seamless steel cans (several hundred have been added so far) and older Canadian breweriana of all types to the database. Other older breweriana could also be added quite easily. Any pictures you can contribute would be helpful (with can pictures taken from at least 18 inches away for editing purposes!).

Send your International Can questions to Tom Hoffman (tomhoffman@outlook.com) and/or Bruce Gregg (btgregg@earthlink.net).





